

CONTRACT

WNLO
2077 Elmwood Ave.
Buffalo, NY 14207
(716) 874-4410

And:

Balduzzi Group
106 Cobblestone Court Drive
Suite 113
Victor, NY 14564
USA

<u>Contract / Revision</u> 928487 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 09/07/16 - 09/09/16		<u>Estimate #</u>
<u>Advertiser</u> POL/John Flynn-Erie County District Attorney		<u>Original Date / Revision</u> 09/06/16 / 09/06/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNLO	<u>Account Executive</u> WNLO Local House	<u>Sales Office</u> Buffalo Local Sa
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNLO	09/07/16	09/07/16	Wed Hour 1	758p-9p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	--1----	1			\$175.00					
N 2	WNLO	09/07/16	09/07/16	Wed Hour 2	9p-10p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	--1----	1			\$175.00					
N 3	WNLO	09/09/16	09/09/16	Fri Hour 1	758p-9p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--	1			\$175.00					
N 4	WNLO	09/09/16	09/09/16	Fri Hour 2	9p-10p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--	1			\$175.00					
N 5	WNLO	09/09/16	09/09/16	M-F News 4 at 10 O'clock	10p-11p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--	1			\$125.00					
Totals								0.00				5	\$825.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/09/16	5	\$825.00	(\$123.75)	\$701.25
Totals	5	\$825.00	(\$123.75)	\$701.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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